

## Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 04284 070834Z  
ACTION NEA-11

INFO OCT-01 EB-08 ISO-00 /020 W  
-----038328 070837Z /21  
R 070703Z MAY 78  
FM AMEMBASSY TEHRAN  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 8166

UNCLAS TEHRAN 4284

EO 11652: N/A  
TAGS: BBSR, IR  
SUBJ: WTDR/FTI: SANATEE CALORIE COMPANY LTD.

REF: (A) USDOC 6423  
(B) 75 TEHRAN 11960

1. IRAN  
OFFICE USE: 2. 607 3. 4. 01  
5. SANATEE CALORIE COMPANY LTD.  
6. AVENUE ABBAS-ABAD, NO. 257, CALORIE BLDG., P O BOX 824  
7. TEHRAN  
8. CONTRACT: MR. NASSER GABBAYZADEH  
9. TITLE: CHAIRMAN  
OTHER OFFICIALS ARE: ELIAS GABBAYZADEH, MANAGING DIRECTOR  
10. PHONE: 623339, 624627, 626542, 621307 11. TELEX: 213228 CALO IR  
12. CABLE: 1143 TEHRAN  
13. ESTABL: 1957 14. EMPL: 80 15. SIZE: LARGE  
16. REPUTATION: (Y) GOOD 17. RPT DATE: 5/78  
OFFICE USE: 18. NA 19. NA  
20. NA 21. NA 22. NA  
23A. 36310 AGNT MFGR DIST IMPORTER GAS RANGES.  
23B. 36340 AGNT DIST IMPT ELECTRIC HOUSEHOLD APPLIANCES.  
23C. 35510 AGNT IMPT DIST MIXERS, FOOD.  
24. FOREIGN SALES: LOCAL ONLY.  
25. FINANCIAL REFS: BANK MELLI IRAN.  
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26. TRADE REFS: CREDIT CORP. INTERNATIONAL, 10 EAST  
53RD STREET, N.Y.  
27. FOREIGN FIRMS REPRESENTED: REGAL WARE, KITCHEN-  
WARES, USA, 1976; SICER EXP., ELECTRIC HOME APPLIANCES,  
ITALY, 1974; FISELDEM, ELECTRIC MEAT MINCERS, ITALY,  
1976; OMUS ELECTRIC MEAT MINCERS, ITALY, 1972; ALVIMA,  
GAS HEATHERS, SPAIN, 1974.

28. POST EVALUATION: FIRM IMPORTS, WHOLESALERS AND RETAILS KITCHEN-WARE, ELECTRIC HOME APPLIANCES AND GAS HEATERS FROM USA, ITALY AND SPAIN. IT ALSO IMPORTS REQUIRED RAW MATERIALS AND MANUFACTURES IN ITS OWN PLANT GAS RANGES, HOT PLATES, GAS AND OIL HEATERS AND WATER COOLERS. CALORIE WAS ESTABLISHED IN 1961, BY NASSER, CHAIRMAN, AND HIS BROTHER ELIAS AS MANAGING DIRECTOR, ACCORDING TO LOCAL BANKING SOURCE FRIM HAS REGISTERED CAPITAL OF 39 MILLION RIALS AND "GOOD" REPUTATION. HOWEVER, FIRM REPORTS ITS WORKING CAPITAL AT 300 MILLION RIALS AND ANNUAL SALES VOLUME AT 1.3 BILLION RIALS. CALORIE HAS GOOD REPUTATION AND EMBASSY RECOMMENDS IT AS TRADE CONTACT.  
SULLIVAN

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 07 may 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978TEHRAN04284  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780194-0531  
**Format:** TEL  
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**Handling Restrictions:** n/a  
**Image Path:**  
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**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** f7f2b4a2-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 TEHRAN 11960  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2767696  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTDR/FTI: SANATEE CALORIE COMPANY LTD.  
**TAGS:** BBSR, IR  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/f7f2b4a2-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014